

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Released of Advertisement in “India Today Travel Plus” magazine – Publication Charges – Sanctioned an amount of Rs.1,00,000/- (Rupees One Lakh only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 670

Dated:02-09-2013

Read the following:

1. From Ms.Shveta Sahu, Sr.General Manager – South Lifestyle Group The India Today Group, New Delhi.
2. Govt.Lr.No.2822/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.18-06-2013.
3. Bill No.137706810, of Ms. Shveta Sahu, Sr.General Manager – South Lifestyle Group The India Today Group, New Delhi, Dated:19-07-2013.

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ORDER:

In the letter 1st read above, Ms. Shveta Sahu, Sr.General Manager – South Lifestyle Group The India Today Group, New Delhi, has requested to release advertisement in “India Today Travel Plus” magazine for release 2 pages advertorial + editorial in “India Today Travel Plus” magazine. Accordingly, Government have issued a work order for an amount of Rs.1,00,000/- (Rupees One Lakh only) for publication of the advertisement, in the reference 2nd read above.

2. In the reference 3rd read above, Ms. Shveta Sahu, Sr.General Manager – South Lifestyle Group The India Today Group, New Delhi., has furnished a bill for an amount of Rs.1,00,000/- (Rupees One Lakh only) including taxes towards released advertisement in “India Today Travel Plus” in July - August 2013 issue and requested Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.1,00,000/- (Rupees One Lakh only) towards advertisement published in “India Today Travel Plus”.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Living Media India Limited, through on line. The details of Bank account is as follows:-

Account Name	: Living Media India Limited,
Account No	: 1787201000328
Name of the Bank	: Canara Bank, Grand Vista Towers, Somajiguda, RajBhavan Road, Hyderabad-500082.
IFSC Code	: CNRB0001787
Pan No	: AAACL0087H

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To,
Ms.Shveta Sahu, Sr.General Manager – South Lifestyle Group. The India Today Group, New Delhi.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER